

# BARNES & NOBLE

## BOOKSELLERS

8029 Kingston Pike  
Knoxville, TN 37919  
865-670-0773

### Educator's Discount Program

#### Overview

Teachers, select school employees and homeschooling parents receive a 20% discount in our stores on most books used in the classroom (10% on Rosetta Stone merchandise) when using an Educator Discount Card. During designated Educator Appreciation Weeks, educators also enjoy special discounts and in-store programs. The annual Educator Holiday Shopping Event in December offers educators a discount on their personal holiday purchases.

**Note:** Schools or districts themselves can open an [Institutional Account](#) and be able to save 20% on purchases under \$4,999 and 25% on purchases of \$5,000 or more.

#### Guidelines

Pre-K-12 educators, including classroom teachers, school librarians, principals, guidance counselors, and homeschooling parents, receive a 20% discount off the publisher's list price on most books purchased for use in the classroom. During Educator Appreciation Week (held three times a year) and the Educator Holiday Shopping Event (in December), the discount on books increases to 25% and applies to both classroom and personal purchases. Educators also receive 10% off the list price on most DVDs and CDs during Educator Appreciation Weeks.

#### General Information

- We do not require a minimum purchase amount or an annual spending amount.
- Educator Discount Cards expire annually on October 31 of each year.
- Purchases made by schools and not-for-profit organizations receive tax exemption when accompanied by a purchase order and tax identification number.
- Purchases made by individuals are not tax-exempt. (Teachers purchasing items for the school to be reimbursed later must have a purchase order and tax-exempt number from the school.) If a purchase order is unavailable, the teacher must have a letter from the school stating supplies are for school purposes and payment will be reimbursed.

### **Educator Discount Card Eligibility**

To be eligible for an Educator Discount Card, the individual must:

- Be employed by an accredited pre-K-12 public, private or parochial school
- Buy books/materials for use in the classroom or with the student population (such as teachers, guidance counselors, principals and reading coaches)
- Provide photo identification and school ID/pay stub from the school they work for

Homeschooling parents are also eligible by providing a letter with the following information:

- Family name and address
- Name of homeschooling parent(s)
- Grade level of each child being homeschooled

## **COMING SOON**

Educators will receive a permanent card, which will be renewable every 2 years.

For the first time, educators may use their discount card both in the store and online @ [www.bn.com](http://www.bn.com)

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